

Registration:

By mail or in person at Room 207, 65 St. George Street, 9 a.m. to 5 p.m. daily except Saturdays. Application forms may be obtained by writing The Director, University Extension, 65 St. George Street, or by telephoning WA 3-6611, locals 301, 304, 526, 527.

In order to accommodate students and enable them to enrol during the evening, registration will be taken—

Monday	September 14th
Wednesday	September 16th
Monday	September 21st
Wednesday	September 23rd
Monday	September 28th

from 7.30 to 9 p.m. in the Wallberg Building, corner of St. George and College Streets.

PEO-5220  
(34)

**UNIVERSITY OF TORONTO  
UNIVERSITY EXTENSION**



**Session 1959-60**

Course in  
**CANADA'S  
MAJOR INDUSTRIES**

## CANADA'S MAJOR INDUSTRIES

### Mondays

### 10 lectures

As Canada increases in stature as a world trading power, there is a new interest in examining the foundations for our industrial greatness. By selecting ten representative industries and examining their relative importance and growth possibilities, a broad picture of the factors which contribute to this business stature will be presented.

This is the third year of a course, designed primarily for persons concerned with industry, particularly investors, accountants, lawyers, engineers, suppliers, and those whose professions deal with the cross section of industry. The course should also be of interest to students considering employment in the industries to be studied.

Each two hour session will consist of three parts:

- (a) A short introductory lecture by a course director giving a brief outline of the industry, its importance to Canada, and the major companies which make up the industry.
- (b) A technical film showing the production or manufacturing methods used in the industry.
- (c) A talk by a senior representative of one of the major companies in the industry discussing the present problems of the industry. This is followed by a question period.

In every lecture an industry will be presented in terms of its importance to the Canadian economy, its raw materials, manufacturing methods, major products, marketing methods, research and growth possibilities, as well as present problems and possible future developments in the industry. The programme, listing these industries, is shown on the opposite page.

#### COURSE DIRECTORS:

John G. Fleming, B.A.Sc., M.B.A.  
Woods, Cordon & Co.

Martin R. Lindsay, B.A., L.L.B., M.A., M.B.A.,  
McLeod, Young, Weir & Company Limited.

#### ASSISTANT COURSE DIRECTOR:

Glenn H. Curtis, B.A.Sc., M.B.A.,  
Stone & Webster Canada Limited

PLACE: Room 254, Mechanical Building.

TIME: Mondays, 7.30 p.m. beginning October 5th and  
the term will end December 14th.

FEES: \$15.00.

## PROGRAMME

### October 5

PULP AND PAPER  
LECTURER: To be announced.

### October 19

CONSTRUCTION  
LECTURER: L. J. McGowan,  
President & General Manager,  
The Foundation Company of Canada  
Ltd.

### October 26

CHEMICAL AND PETROCHEMICAL  
LECTURER: F. P. Wilson,  
Executive Vice-President,  
Union Carbide Canada Limited.

### November 2

OIL AND NATURAL GAS  
LECTURER: J. R. White,  
President,  
Imperial Oil Limited.

### November 9

IRON AND STEEL  
LECTURER: H. M. Griffith,  
Vice-President,  
Steel Company of Canada Limited.

### November 16

ELECTRIC POWER  
LECTURER: W. F. Mainguy,  
Executive Vice-President,  
The Shawinigan Water & Power  
Company.

### November 23

TRANSPORTATION  
LECTURER: T. R. McLagan,  
President & General Manager,  
Canada Steamship Lines, Limited.

### November 30

AUTOMOTIVE  
LECTURER: Karl E. Scott,  
Executive Vice-President,  
The Ford Motor Company of Canada,  
Limited.

### December 7

MINING EXPLORATION  
LECTURER: Duncan Derry,  
Vice-President,  
Rio Tinto Mining Company of Canada  
Limited.

### December 14

MINING AND MILLING  
LECTURER: Horace J. Fraser,  
President,  
Ventures Limited.